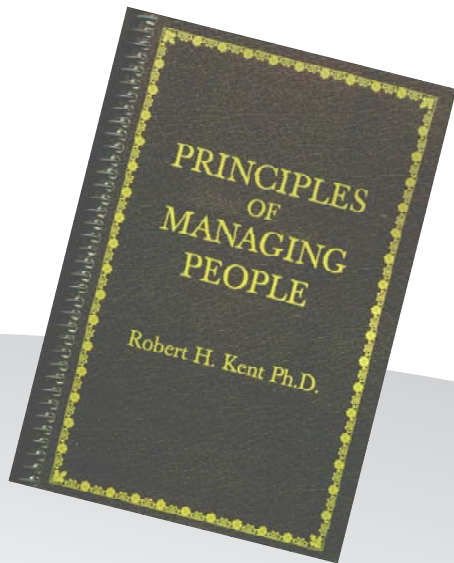


# The Principles of Managing People

A 3 hour seminar on the fundamentals that all managers need to manage people successfully



## What You Will Learn:

- ☑ Get ahead of the fashions and fads in management, and learn how to use the Principles of Managing People to guide your day-to-day activities to motivate, direct and manage your employees;
- ☑ Make managing people easier, more effective and less stressful;
- ☑ Assess your company's human resource management practices and see if they are consistent with the Principles of Managing People;
- ☑ Learn practical advice for leading and managing employees.

## Background:

- ◆ Bookstores overflow with texts, theories, and philosophies about managing people. It's all great stuff; some wisdom comes out of every publication.
- ◆ But there's just too much; the choice is overwhelming. What is needed is a practical synthesis of what has been learned, and pragmatic guidelines for the practice of managing people.
- ◆ After 30 years studying organization and management research, and helping thousands of managers get better performance from their people, Dr. Kent has identified a set of universal Principles that apply well in any organization to define the essence of what managing people is all about.

## Workshop Leader:

**Dr. Robert H. (Bob) Kent**

- ✓ A specialist in the management of small & medium-sized organizations and serves as a personal coach to executives for solving employee performance problems.
- ✓ A lecturer at several Canadian universities and first recipient of the Univ. of Manitoba Teaching Award in Management Studies.
- ✓ A frequent speaker at seminars and conferences, and the author of over 125 published articles, several texts, videos and software applications on management, supervision and organizational change. Bob is noted for his jargon-free, practical approach to management.

**Every participant will receive a personal copy of "Principles of Managing People."**

*"Your new book is first-rate stuff! Your knack for taking the complicated and making it understandable and practical is a trait worth its weight in gold."*

Dr. Jerry Gray, Professor of Management, I.H. Asper School of Business, U. of M.

**Call us now to register for the next presentation in your area.**



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