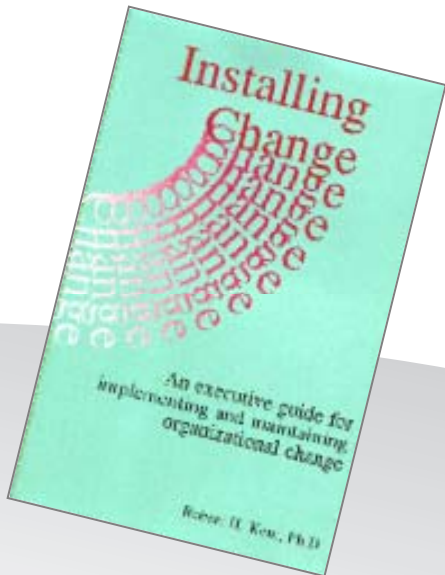


INSTALLING CHANGE

A 3 hour seminar On Skills and Strategies to Implement Organizational Change



mansis™

How to Implement Change and Make it Stick!

1. Learn the critical relationship between implementing change and executive success;
2. the 17 major barriers to successful organizational change;
3. the 20 critical activities for implementing any organizational change; and
4. how conventional-wisdom about leadership runs counter to the successful management of change.

Background:

Efforts to introduce organizational changes (initiatives or new management practices) usually fail and the real cost is **executive credibility** and **employee morale**. Many new management concepts are solid, but most organizations don't know how to implement them. All that investment for no return! This 3 hour workshop shows organizational leaders what their businesses must do to implement and maintain new initiatives in their organizations. Learn what executives must do to **implement ORGANIZATIONAL CHANGE and make it stick.**

- ✓ make implementing change easier
- ✓ prevent organizational "slippage"
- ✓ reduce the cost of failure
- ✓ save management time
- ✓ reduce frustration
- ✓ increase morale and productivity
- ✓ improve management credibility

Former workshop participants say:

"A very practical but comprehensive checklist approach to planning and implementing a successful change project!"

"This workshop gave me the specific details all the other programs only assumed I knew!"

"This gives me a useful tool to develop my plans and organize my people."

Workshop Leader: Dr. Robert H. (Bob) Kent

- ✓ A specialist in the management of small & medium-sized organizations and serves as a personal coach to executives for solving employee performance problems.
- ✓ A lecturer at several Canadian universities and first recipient of the Univ. of Manitoba Teaching Award in Management Studies.
- ✓ A frequent speaker at seminars and conferences, and the author of over 125 published articles, several texts, videos and software applications on management, supervision and organizational change. Bob is noted for his jargon-free, practical approach to management.

Every participant will receive a personal copy of "Installing Change"

*"As a person who has been involved in managing change for much of my career, I find that this book provides an excellent overview of the approach, process and discipline required to effect changes. I would not hesitate to recommend **Installing Change** to any executive."*

Pierre J. Jeannot, Former President, Air Canada.

Call us now to register for the next presentation in your area.



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Management Training and
Organizational Development**

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